



▶ **“CLUSTERS IN SERBIA”**
TELECAST ABOUT CLUSTER DEVELOPMENT
NATIONAL BROADCASTING
B92 INFO, FRIDAY, 20.05

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▶ **“CLUSTER HOUSE”**
TELECAST ABOUT CLUSTER MEMBERS
REGIONAL BROADCASTING
TV5, FRIDAY, 17.30

Cluster house *In focus*

**SERVING ECONOMIC DEVELOPMENT THROUGH SUPPORT
TO CLUSTERS, ASSOCIATIONS AND SME SECTOR**

The European Cluster Conference was held in Vienna, Austria, from April 18 – 20. The Conference was attended by about 350 representatives of 41 countries. According to the number of representatives, Serbia was at the seventh place, with 19 participants.

EUROPEAN CLUSTER CONFERENCE DIRECTIONS FOR CLUSTER DEVELOPMENT

High interest of cluster development actors in Serbia, starting from Ministry of Economy and Regional Development representatives, through SCC Cluster Council, to Union of Clusters in Serbia – the Cluster House and clusters themselves, indicates that Serbia is aware of the significance of clusters in the local economic development of the country, contributing to SME sector and entrepreneurship development, and therefore the employment rate increase. Cluster development in Europe was initiated at the end of 20th century in the fields of car industry, construction, design and IT. The 15th Annual Global Cluster Conference is scheduled for October 2012, confirming the long lasting European tradition in the cluster

development. There were 56 speakers at the Conference, and several panel discussions. Numerous good practices from Denmark, Norway, Belgium, Turkey, Spain, Italy, Austria, France, Germany and other countries were presented. During Day 2 of the Conference, the best cluster manager in 2011 was elected by the votes of participants - Mr Micael Gustafsson, Cluster Manager of the Cluster Klastera 55, Lund University, Sweden. It is one of the oldest European clusters, founded in 1999. The main focus of Cluster 55 is to assist with establishing and development of SMEs in ICT sector, in order to ensure their growth and sustainability. Vojvodina ICT Cluster of Novi Sad also got the valuable second prize for creative efforts on activities related to the map of European clusters. Conference participants from Serbia were proud to hear that Serbia and one of its clusters were mentioned at this event which is the most important one in the area of cluster development in Europe.

Detailed info about the Conference - [CLUSTERS IN SERBIA TV-show](#) broadcasted - Fridays on B92Info Cable TV.



DUNDJER Construction Cluster Awarded by the Ministry of Culture, Media and Information

On April 24, 2012, the Education Centre of DUNDJER Construction Cluster was awarded at the competition of Ministry of Culture, Media and Information Society – Promotion of Communication of Citizens and Public Authorities through the Internet, for its Project ON LINE Serbian-Roma and Roma-Serbian Dictionary

As the improvement of Roma social position is tied to their improved communication with local authorities, when asking for any kind of rights or documents, this pioneer attempt of ON LINE Dictionary establishing is a significant contribution to inclusion of Roma in decision-making processes, as in the past 40 years, no Roma-Serbian dictionaries have been published.

The Dictionary consists of more than 1700 most frequently used words, phrases and terms, from everyday language, and software application can be used at both PC and cell phone.

The starting point for making of ON LINE Dictionary was that it has to be adjusted to persons with lower degree of not only digital, but general literacy as well, so they are not required to type in any words in either language. By simple clicking with mouse on the first letter of the word (Serbian or Roma), the program presents all the words starting with that letter.

There is also no navigation option that could require exiting one web page and entering another and return to the previous one, which could potentially confuse the user. This is how the complete Dictionary is available all the time on the same page.

Application web address: <http://www.dundjer.co.rs/recnik>



Cluster House became member of world known TCI network



the global practitioners network for competitiveness, clusters and innovation

Cluster House became member of TCI, leading global network for practitioners, policy makers, researchers and business leaders working towards improving competitiveness in regions and clusters. TCI member base currently consists of 3.000 leading practitioners from 100 countries. By sharing knowledge and experience, TCI members gain access to leading insights and expertise and the most recent global developments about competitiveness and innovation.

TCI mission is "To improve living standards and local competitiveness of regions across the world by enhancing cluster-based competitiveness and development initiatives". TCI objectives: to promote cluster-based competitiveness and development strategies, to promote methodologies for enhancing the competitiveness of clusters, to raise the professional level of cluster development practitioners..



A community of 3000 practitioners in 100 countries
Business leaders • Cluster managers • Policy makers • Researchers • Consultants



Appirience of constuction clusters on 38th Belgrade construction fair

38th International Construction Fair was held on last day of April. It lasted from April 23 till April 28, 2012.

The fair featured over 800 exhibitors from the 26 countries of Europe and Asia.

Cluster House supported and enabled exhibiting and presentation the potentials of Opeka Brick cluster, Construction Start Up cluster, Dundjer cluster and other representatives from construction industry, in order to present all the potentials of Nisava district.. Joint performance on the Cluster House stand, Cluster House as business development organization once again demonstrated its full readiness to provide support for cluster initiatives, encourage development, networking and promotion of clusters at the national and international level.

At the international construction fair "SEEBBE" there were represented all areas of construction activity, from modern materials, equipment, machinery and tools, through innovations in design and project management, till the most relevant systems of the construction, decoration and maintenance, adaptation, reconstruction and equipment of interior and exterior. We strongly believe that members of Cluster House gained new contacts and business opportunities which will increase their productivity and competitiveness on the market.

VOJVODINA METAL CLUSTER SUCCESSFUL PRESENTATION IN SOUTHERN SERBIA



In only half a year - 89 metal enterprises with more than 4.700 workers and annual turnover of more than 270 million euro have become members of VMC.

The Vojvodina Metal Cluster presentation for enterprises of South East Serbia metal sector and support institutions was organized by the Cluster House on April 5 in Nis. Representatives of numerous metal complex companies from South East Serbia expressed a great interest in joining the Cluster that enables numerous advantages in various business ...



The First Anniversary of the Cluster House

Monthly meeting of business people from Nis Region, the Business Cluster Club, was held at the Regent Club Restaurant on April 6, 2012. It was dedicated to the first anniversary of the Cluster House. Regional network of clusters became the national one in less than a year, so Cluster House is now communicating with more than 40 clusters all over Serbia – said mr Danka Milojkovic, Cluster house director, stressing that this House is actually a national platform. – In partnership with SCC Cluster Council, Cluster House is contributing to advocating for the cluster interests in Serbia, but it is also working on operationalization of the established partnerships, preparation of projects for the Danube Strategy Fund, sustainable cluster development and cross-border networking of clusters from the Danube countries.. [Read more...](#)



Opening of the First Training Centre for Cluster Development

The first innovative Training Centre for Cluster Development in Serbia was open on April 6, 2012, as a result long-lasting experience in training supported first by the LEDIB Programme and then by activities of the Cluster House – says Nevena Stanisavljevic, Coordinator of the Cluster House Training Centre. – Numerous Cluster House members and enterprises clusters consist of expressed the need for training and learning business skills, and there are 72 consultants-trainers at the Training Centre database, meaning that numerous areas are covered. Also, each enterprise can request a modified training, seminar or workshop to fit its needs and to complete the knowledge in order to ensure a better position for management of operations..More on www.clusterhouse.rs



Dobrička 2
Banovina, RPK Nis, 1 floor
18000 Nis, Serbia
Phone/fax: +381 (0)18 522 120, 511 240
e mail info@clusterhouse.rs
www.clusterhouse.rs